



WORLD CHRONICLE

UNITED NATIONS

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GUEST: Karl Sauvant, Chief, Research, Policy and Analysis Branch Transnational Corporations and Management Division Department of Economic and Social Development.

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Ruth Pearson,
Business Week Magazine

John Metzler,
USA Radio Network

MODERATOR: Michael Littlejohns

SYNOPSIS

TRANSNATIONAL CORPORATIONS

Karl Sauvant, Chief of the Research, Policy and Analysis Branch of the Transnational Corporations and Management Division of the Department of Economic and Social Development, discusses the important role Transnational Corporations play in stimulating the world economy. More than 35,000 Transnational Corporations world wide, provide jobs, research and technology in various economic areas. Mr. Sauvant points out that foreign direct investment has emerged as an important element in delivering goods and services into foreign markets.

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